



The European Union  
for Georgia  
EU4Business



## Announcement

### Call for proposals: Strategic Investments for Growth for packaging supply chain companies

The European Union (EU) and the United Nations Development Programme (UNDP) continue inviting Georgian companies of the packaging value chain to apply for co-funding that will assist them in increasing sales, boosting employment, improving production quality, and creating new products and services.

The grant initiative is part of a broader EU-funded programme “The Innovative Action for Private Sector Competitiveness in Georgia” implemented by the UN agencies in cooperation with private companies and business associations. Drawing on an overall budget of up to USD 6 million, the initiative aims to assist Georgian entrepreneurs, improve the legal environment and access to finance, and strengthen ties with the EU.

#### Grant programme priority areas:

- Modernization and enhancement of the production process.
- Increasing value-added of the products and services – improved quality, innovation, new products or services.
- Qualitative changes in the production process – certification and international standards.
- Recycling of waste and secondary raw materials and the introduction of Extended Producer Responsibility (EPR).

#### Grant value:

- minimum amount: USD 5,000.
- maximum amount: USD 50,000

**Deadline for submissions:** 23 April 2021

#### Online consultations:

- 25 February 2021, 14:00 hrs
- 11 March 2021, 16:00 hrs
- 18 March 2021, 16:00 hrs
- 25 March 2021, 16:00 hrs
- 8 April 2021, 16:00 hrs
- 15 April 2021, 16:00 hrs

To register for the online consultations please follow the [link](#). Your attendance will be confirmed over email.

**Contact information:** [grants@pmag.ge](mailto:grants@pmag.ge)

**For more information please visit:** <http://pmag.ge>